

Torino, Italy

VULVAR CANCER AWARENESS DAY

What we explain to women: the great wall of vulva



Pedro Vieira Baptista

1. Hospital Lusíadas Porto, Portugal
2. LAP – Laboratório de Anatomia Patológica, Unilabs, Porto, Portugal
3. Lower Genital Tract Unit, Centro Hospitalar de São João, Porto, Portugal

Investigator in a project sponsored by Seegene®



Common barriers

- **Shame/fear**
 - “Intimate parts”
 - Vulvovaginal diseases assumed often as “venereal diseases”=promiscuity
 - Contagious?
 - Malignancy?
- **Anatomical concepts**
 - Vulva is an unknown term for most women (and men)
 - Idea of a “normal”, standard vulva

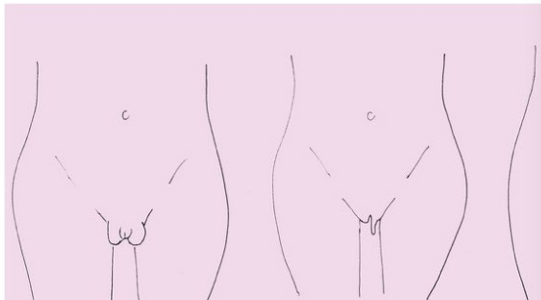


(Des)information

These are the 7 different types of labia

If you've ever worried about whether your vulva is normal, read this and realise the answer is YES.

by CATRIONA HARVEY-JENNER SEP 18, 2018



How Hot Is Your Vagina?



The intimate skincare industry is coming for you... and your vulva. But are you ready to take a seven-step skincare routine downstairs? JOANNA TAYLOR tried it out (so you don't have to)

[Joanna Taylor](#)

I never thought I'd find myself knickers off, spread-eagled, in the office of a man who isn't my doctor. "How did I get here?" I wonder, as Dr. Niekerk puts down his measuring tape, pulls out a felt-tip pen and carefully draws a dotted line across my inner labia.

When he does finally raise between my legs, pen poised to do one thing: "You're not aware there is work you could have done."

In case you missed the memo, the vulva beauty movement is going strong now. Forget douches and tampons; the beauty world is now flogged with products that promise to moisturize, tighten, plump and even lift (just like your cheekbones). It appears the never-ending quest for "perfection" has finally reached our most private of parts, but... are we and our vulvas ready for it?

I wonder this as I find myself, (yet again – there's a theme in this story) horizontal,

THE SUN, A NEWS UK COMPANY

THE Sun

NEWS WEBSITE OF THE YEAR

< EWS | FABULOUS | MONEY | MOTORS | TRAVEL | TECH | DEAR DEIDRE

< ty | Celebrity | Health & Fitness | Parenting | Relationships



Optional in omaggio sulle SEAT Ateca in pronta consegna.



Seat

LIP SERVICE What is a designer vagina, how much does labiaplasty cost and which celebrities have had the vagina facelift procedure?



(Des)information



Medscape Ob/Gyn & Women's Health ▾

NEWS & PERSPECTIVE DRUGS & DISEASES CME & EDUCATION ACADEMY CONSULT VIDEO

TIME SENSITIVE!
Open your **Medscape Invitations** for a quick way to tap into new product information from Industry [Learn more >](#)

ADVERTISEMENT

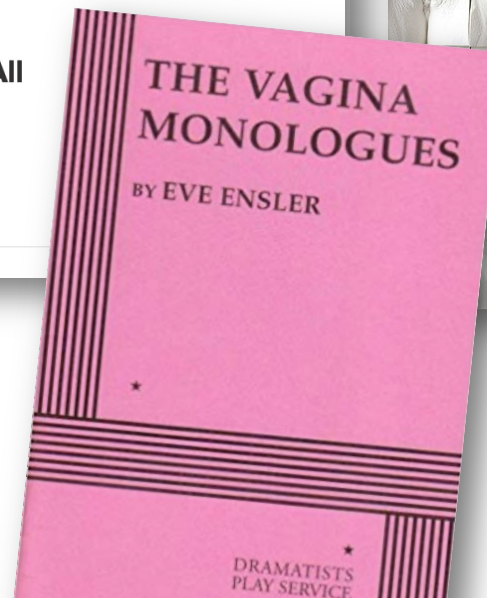
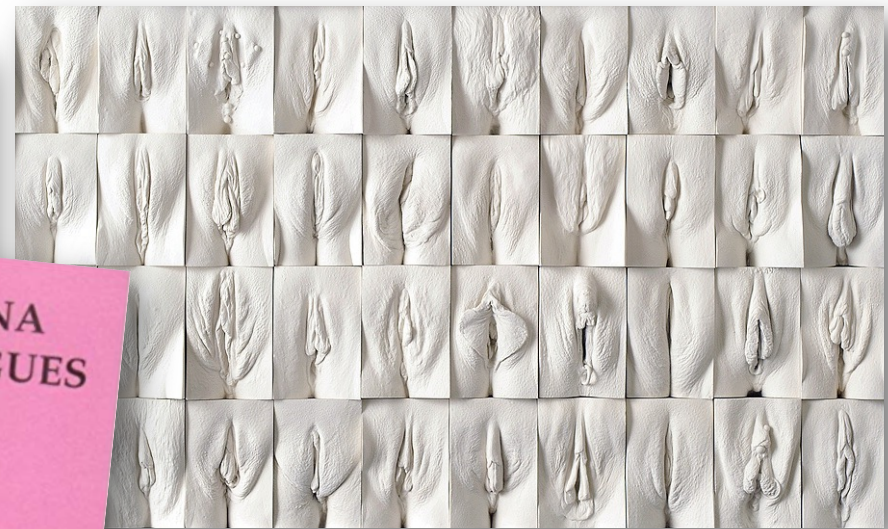
Perspective > Medscape Ob/Gyn > [Kaunitz on Women's Health](#)

COMMENTARY

Not All 'Vaginal Itching' is the Same (But It's All Miserable)

Andrew M. Kaunitz, MD
DISCLOSURES | June 07, 2019

[Read Comment](#) [f](#) [t](#) [in](#) [✉](#) [🖨](#)



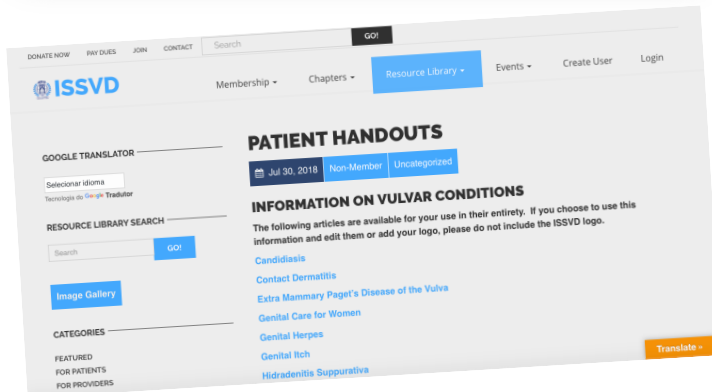
Resources



The Great Wall of Vagina - Jamie McCartney



www.labialibrary.org.au



www.issvd.org

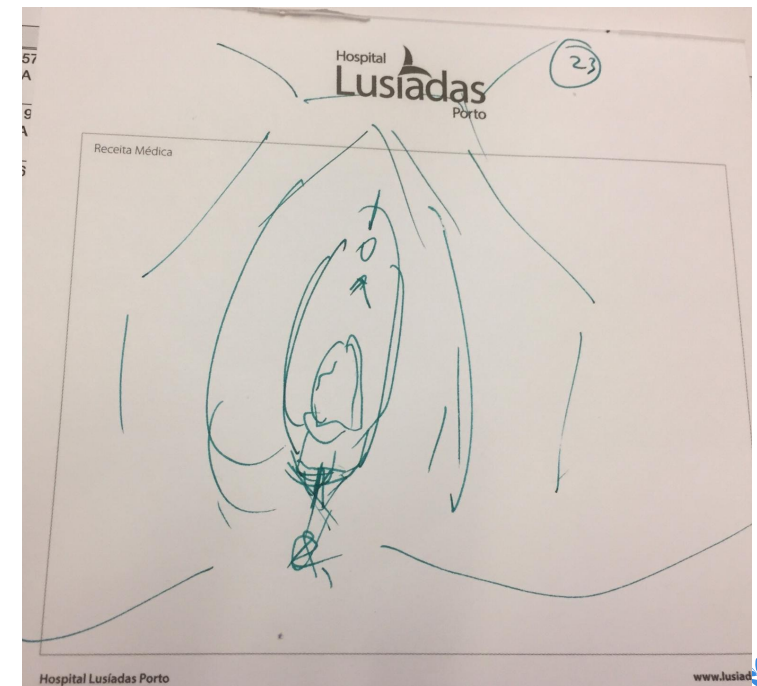


http://vulvovaginaldisorders.com



What (and how) do we need to explain?

- Clear and adapted language
- Realistic
- Drawings, schemes, pictures, etc.
- Address some of the myths, even if not questioned:
 - HPV infections are common
 - HPV is not synonymous of promiscuity or infidelity
 - LS is not equal to vulvar cancer
- Motivate for follow-up without scaring





Thank You!

issvd.org | (+1) 704 709-3511

