#### **SPONSORSHIP PROSPECTUS**

## XXVII WORLD CONGRESS

and International Vulvovaginal
Disease Update









# WELCOME TO AN UNPARALLELED PARTNERSHIP OPPORTUNITY!

We are pleased to invite you to become a Partner of the XXVII World Congress on Diseases of the Vulva and Vagina organized by the International Society for the Study of Vulvovaginal Disease (ISSVD). As a valued supporter of our global mission, your organization will gain sustained and strategic visibility in one of the most trending fields in women's health. Now is the time to lead in women's health!

For over 50 years, ISSVD has united the world's leading experts in gynecology, dermatology, pathology, and allied health to improve the diagnosis, treatment, and prevention of vulvovaginal diseases. Our partnership program is crafted to offer consistent brand exposure, access to a highly targeted audience, and opportunities to collaborate in impactful medical education.

### WHY PARTNER WITH THE ISSVD?

#### REACH

18,000+ worldwide contacts across specialties

Engagement in over 40 countries through webinars, conferences, and publications

Board members with over 400 peer-reviewed publications, shaping clinical guidelines globally

#### **AUTHORITY**

#### **Clinical Guidance:**

+13.000 Downloads
Recommendations for the
Diagnosis and Treatment
of Vaginitis and the
ISSVD Practical Guide to
Lichen Sclerosus

**CME Credited Events** 

Between 400 - 750 attendees

XXVIII Biennial Conference 28th World Conference International Update Course

#### HIGHLIGHTS

Biennial Conference (Chicago 2025): Consistent attendance of 450+ in-person and virtual attendees, sold out in past editions

World Congress (2026): Over +700 participants from every continent

Monthly Webinars:
Average +1000 Registrants
and +300 Attendees
Per Session

#### **PARTNERING SOCIETIES**





















#### **CME PROVIDER**



**OVERVIEW** 

## **OVERVIEW OF THE ISSVD**

NAME WHAT WHEN WHERE

International Society for the Study of Vulvovaginal Disease | ISSVD Non-profit scientific society focused on research and education in vulvar diseases.

Founded in 1970

**Global Society** 

With conferences all over the world.

### **AUDIENCE | WIDE-REACHING BY DESIGN**

The International Society for the Study of Vulvovaginal Disease (ISSVD) is **a multidisciplinary**, **global organization** comprised of experts in: Gynecology, Dermatology, Pathology, Infectious Disease, Oncology, Physical Therapy, Sexual Medicine, etc. Its membership includes healthcare professionals, educators, researchers, and advocates **from over 40 countries**, **all dedicated to advancing vulvovaginal health**.

#### **ISSVD COMMUNITY STATISTICS**



#### +18.000

#### **Healthcare Professionals**Worldwide

| +47% Email   | +5% Email      |  |
|--|----------------|--|
| Open Rate  | Click Rate     |  |
| <b>+2.7k</b> Website   | +6.8k Monthly  |  |
| <b>Backlinks</b>   | Organic Trafic |  |
| +20% YTD<br>Community Growth                                 |                |  |
| 85/100 YTD Interest Score<br>Google Trends - "Womens Health" |                |  |

#### TARGET AUDIENCE | BY COUNTRY REPRESENTATION

| United States Ca | anada Australia | Russia | Europe | United Kigdom |
|------------------|-----------------|--------|--------|---------------|
|------------------|-----------------|--------|--------|---------------|

### TARGET AUDIENCE | BY FIELD REPRESENTATION

| Gynecology                         | Dermatology | Oncology | Pathology | Genito-Urinary<br>Medicine | Nurse<br>Practitioner |
|------------------------------------|-------------|----------|-----------|----------------------------|-----------------------|
| Those Interested in Women's Health |             |          |           |                            |                       |

#### THE EVENT

## WORLD CONGRESS ON DISEASES OF THE VULVA AND VAGINA

NUMBER OF PARTICIPANTS

+750

Avg. Enduring Registrants INTERNATIONAL SPEAKERS

+30

Avg. Key Opinion Leaders SCIENTIFIC ACTIVITIES

+80

Avg. Multi format Activities

## PREVIOUS SPONSORING BRANDS

Admedic GBR Medical PharmaMum Italia SRL

AMAG GlaxoSmithKline PharmExtracta S.p.a.

American Academy of Dermatology Good Clean Love Ph-D Feminine Health

Andromaco Histologics Prestige Brands

Becton DickinsonHologicSanofiBellevieInsight PharmaceuticalsSciton

Biocodex Lippincott Williams & Wilkins SCYNEXIS, Inc.

Ceek Women's Health Lupin Pharmaceuticals SEEGENE

Cynosure Medinova AG Sekisui Diagnostics (UK) Limited

Desert Harvest Merck Sirex Medica

Dynamic Code Mycovia Pharmaceuticals, Inc Stratpharma AG
Elsevier, Inc Natracare Tourism Torino

Equipa MSD Neogyn/Neocutis UberLube

Exeltis Italia Oncgnostics GmbH Wolters Kluwer

PharmaDerm

Farmitalia Pfizer, Inc The Patty Brisben Foundation
for Women's Sexual Health

VENUE I HALFAX
CONVENTION CENTRE

**Fusion Boutique** 

SUSTAINABLE, DIVERSE, INCLUSIVE.











## **FOCUS TRACKS**

The ISSVD offers a comprehensive academic agenda tailored to address the diverse needs and interests of **medical professionals, researchers, and public health practitioners** in the field of **vulvovaginal health. Our community will improve their experience** by engaging with content designed to deepen expertise and foster innovation.

#### PREVENTION AND EARLY INTERVENTION

Explore strategies to prevent vulvovaginal diseases and promote early detection by emphasizing patient education, lifestyle interventions, and public health campaigns aimed at reducing the prevalence and impact of these conditions.

#### ADVANCING RESEARCH AND INNOVATION

Stay at the forefront of scientific discovery with sessions dedicated to the latest research and technological advances. This track provides a platform for presenting groundbreaking studies, discussing research methodologies, and fostering collaboration.

#### **BEST PRACTICES IN CLINICAL CARE**

Delve into evidence-based approaches and practical solutions for managing complex and persistent vulvovaginal conditions.

#### **SCREENING AND DIAGNOSTICS**

Focus on the critical role of screening and early diagnosis in improving patient outcomes. This track highlights the latest guidelines, technologies, and methodologies in vulvovaginal disease screening.

#### PUBLIC HEALTH AND GLOBAL PERSPECTIVES

Expand your understanding of vulvovaginal health within the broader context of public health. Addressing disparities, global health initiatives, and the role of policy in advancing care.

#### **EDUCATION AND ADVOCACY**

Empower yourself to educate patients, peers, and policymakers about the importance of vulvovaginal health through communication, advocacy, and patient engagement.

#### **ROADMAP**

## **EDUCATIONAL ACTIVITY ROADMAP**

2025 - 2026



#### **WEBINARS**

6 per year +300 avg attendees per webinar



#### **EMAILINGS**

48 per year +18k Leads 26%YoY Growth 47% Open rate 5% Click Rate



48 activities per year/channel

1.3k FB 2.5k Instagram 800 LinkedIn 650 X/Twitter



## **WEBSITES** issvd.org

13.5k unique user visits per year



#### issvdcourses.com

**2 new per year** 4.5k unique user visits per year



#### GUIDFI INFS

1 per year +6.800 downloads per guideline. Biennial Conf Sept 11 - 13, 2025 (USA): +450 enduring attendees

International Update 2025 (Malaysia): First of Its Kind In Asia-Pacific

World Congress july 11 -15, 2026 (Canada):

+700 enduring attendees

## +120 HIGH IMPACT & VISIBILITY ACTIVITIES PER YEAR

#### **SPONSORSHIPS**

# SPONSORSHIP OPPORTUNITIES

### 75 TOUCH POINTS TO CONVERT YOUR AUDIENCE.\*

Our goal is to foster **meaningful connections** with a select group of **sponsors who align with our mission** of advancing healthcare education and prevention. We aim to collaborate closely with sponsors to **create tailored opportunities** to share critical resources in ways that resonate with our **audience**.

| OPPORTUNITY   | INVESTMENT  |
|---|---|
| Exhibit Booth<br>(Two Day - World Congress Only)              | 4.490 USD (Incl: clothed table, electrical outlet and 2 exhibitor pases.)                       |
| Welcome Reception<br>(Meet and network with attendees)        | 11.990 USD  |
| Breakfast/Lunch Symposium<br>(At Main Event - Single Event)   | 15.990 USD<br>(Includes: Promotional Email, Plenary session, Seating, AV)                       |
| Email Communication (Must be approved by the ISSVD)           | 1.990 USD<br>(Includes: Reach of +18k professionals, graphic design, copy )                     |
| Social Media Activation (Must be approved by the ISSVD)       | 990 USD<br>(Includes: Reach of +2k professionals, graphic design, copy)                         |
| Speaker Educational Grant (Sponsor a Speaker's participation) | 3.990 USD (Includes: Registration, hotel stay and airfare ticket)                               |
| Diversity Sponsor<br>(Simultaneous translation service)       | 4.990 USD (Incl: Translation, acknowledgement )   |
| Wellness Sponsor<br>(Two Day - Lead Wellness activation)      | 1 Day - 7.990 USD   2 Day - 10.990 USD (Included: Branded guided wellness session each morning) |
| Sustainability Sponsor<br>(Event App or Water Station)        | 10.990 USD<br>(Included: Branded Event App* or Water Stations)                                  |

\*BASED ON WHEN AND WHAT SPONSORSHIP OPPORTUNITY YOU APPROVE.
TERMS AND CONDITIONS APPLY FOR EACH ITEM | ALL ACTIVITIES MUST BE APPROVED BY SCIENTIFIC COMMITTEE

## WE ARE OPEN TO PERSONALIZED PACKAGES