Vulvar Cancer Awareness Day

Normality and social media.

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No conflicts of interest
Don´t look at your bits, don´t touch! It´s dirty!!
With these concepts our girls grow
Don´t be filthy!
Hands off!!

This is what we teach our girls
With these concepts our girls grow
They grow up without knowing the correct name of their genitals

They grow up thinking that they have to be washed over and over because they are dirty and smelly

They grow up with the taboo of not looking at them or touching them

The education we receive does not make it easier for women to recognize and accept their vulvas
We do not know the appearance of our genitals or those of other women. We lack adequate models to compare with.

**Social media ends up becoming the only source of information**
The boom of vulvovaginal cosmetic surgery and procedures has been pushed by social media pressure.
We fall into the cruel marketing of social media that promote these procedures.

Because first impressions **DO matter**!
Vaginal tightening: recover your vagina 17 again in 15 minutes.

More tense
More lubrication
More sensation
More health!
per session

750€
Postpartum patient

Vaginal laxity syndrome

CO2 Laser
Come and see us!
What to do?
Education
Children

We must teach them to call things by their name.

Using anatomically correct words
Girls should not associate their genitals with something forbidden and dirty.

Permission to look and touch!
Women
The great wall of *vagina*

There isn't a single type of vulva as they want us to believe
Physicians

Education on normality and vulvar diseases

Education on female sexuality
Educate physicians
WHODUNNIT?
Vulvar awareness

Education
Vulvar Cancer Awareness Day

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