

Torino, Italy

Vulvar Cancer Awareness Day

Normality and social media.



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No conflicts of interest



**Don't look at
your bits,
don't touch!
It's dirty!!**



**Don't be
filthy!
Hands off!!**

**This is what we teach our girls
With these concepts our girls grow**



They grow up without knowing the correct name of their genitals

They grow up thinking that they have to be washed over and over because they are dirty and smelly

They grow up with the taboo of not looking at them or touching them

The **education** we receive does **not make it easier** for women to recognize and **accept their vulvas**



We do not know the appearance of our genitals or those of other women.
We lack adequate models to compare with.



Social media ends up becoming
the **only source of information**



The boom of **vulvovaginal cosmetic** surgery and procedures has been **pushed** by social media pressure

We fall into the cruel marketing of social media that promote these procedures

Because first impressions **DO** matter!



Before

After



juvenecimiento Vaginal

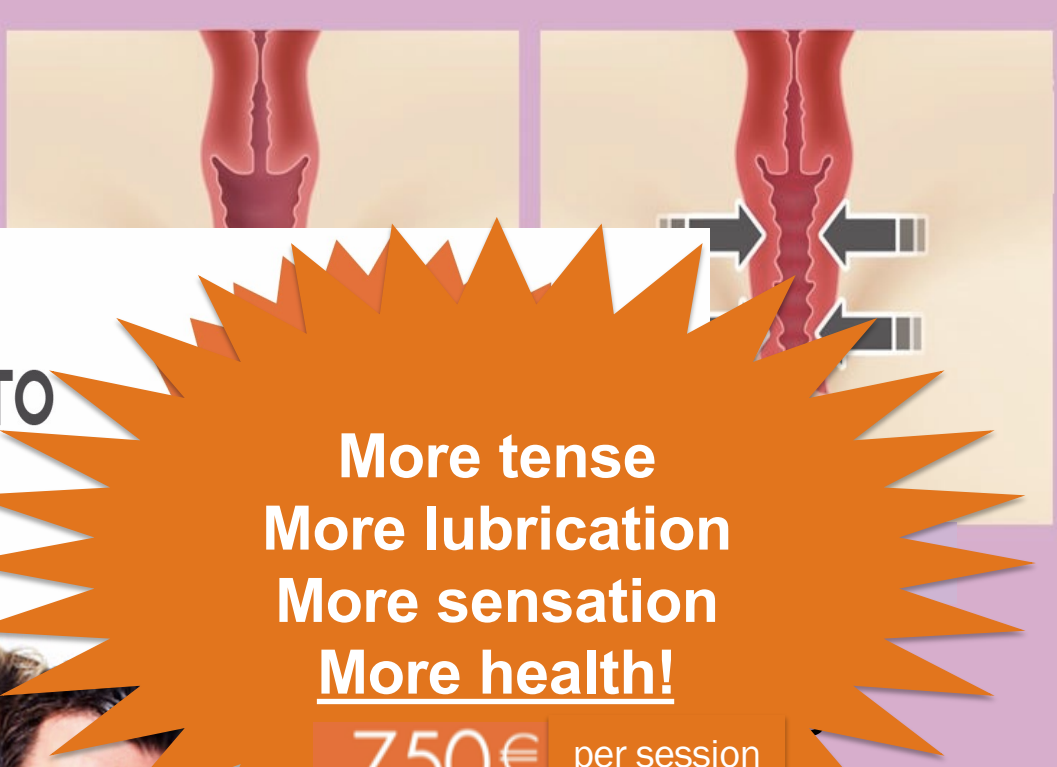
CIRUGÍA - SIN DOLOR

Volver a los 17

17 again



Vaginal tightening
17 again



**REJUVENECIMIENTO
VAGINAL HIFU**

- More tense
- More lubrication
- More sensation
- More health!

750€ per session



A photograph of a person's midsection, showing the navel and hands resting on the abdomen. A diagonal banner with a light pink background and black text is overlaid on the image. The text reads "CO2 Laser" and "Come and see us!".

CO2 Laser
Come and see us!

Vaginal laxity syndrome



What to do?



Education

Children

We must teach them
to call things
by their name

Using anatomically correct words





Permission to
look and touch!

Girls should not
associate their
genitals with
something forbidden
and dirty

Women



The great wall of **vagina**



There isn't a single type of vulva
as they want us to believe



Physicians

Education on
normality and
vulvar diseases

Education on
female sexuality





Educate physicians

WHODUNNIT?



The image features a central, glowing, circular anatomical illustration of a vulva, held gently in a person's hand. The illustration is rendered in a realistic, skin-toned style with a slight glow. It is set against a background of a blue digital network pattern, consisting of interconnected nodes and lines, which gives the scene a technological or educational feel. The overall color palette is dominated by light blues and skin tones.

Education

Vulvar awareness





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TORINO, ITALY

thank
you

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