



XXIV World Congress

September 13-15, 2017

Postgraduate Course

September 11-12, 2017

Intercontinental Hotel, Mendoza, Argentina

XXIV President: Claudia Marchitelli, MD

INVITATION TO INDUSTRY SUPPORT AND EXHIBITION PROSPECTUS



ISSVD MISSION

- To promote international communication among gynecologists, pathologists, dermatologists, and related disciplines, and to establish international agreement on terminology and definitions of vulvovaginal diseases.
- To promote clinical investigation, basic research, and dissemination of knowledge in this field.

Society Info: www.issvd.org



INVITATION FROM THE COMMITTEE

Dear Friends,

I am thrilled to invite you to Mendoza, Argentina for the **XXIV World Congress of the International Society for the Study of Vulvovaginal Disease (ISSVD)**, to be held in Mendoza, Argentina at the Intercontinental Hotel.

We are combining the basic scientific approach with the clinical approach to vulvovaginal disease. We hope you will learn new tips and tricks for the diagnosis and treatment of these conditions.

Mendoza, Argentina is an ideal place for you to get together with old friends of the ISSVD and make new friends. I am sure that we will all enjoy our time together in Mendoza City. The meeting will be at the Intercontinental Hotel.

The Executive Council of the ISSVD and I would like to welcome you to the **XXIV ISSVD World Congress**.

Sincerely yours,
Claudia Marchitelli, MD



EXECUTIVE COUNCIL



Claudia Marchitelli, MD

President

Chief of the Vulvar Disease and Gynecological Infections Unit. Assistant Professor, School of Medicine. Instituto Universitario, Hospital Italiano de Buenos Aires. Argentina



Colleen Stockdale, MD, MS

Secretary-General

Clinical Associate Professor University of Iowa Director: Vulvar Vaginal Disease & Colposcopy Clinics
Department of Obstetrics and Gynecology Iowa City, Iowa



Hope Haefner, MD

Past-President

Professor; Co-Director, University of Michigan, Center For Vulvar Diseases, Department of Obstetrics and Gynecology, Ann Arbor, Michigan

Fred Mazdisnian, MD, MBA

Treasurer

Chairman, Dept. of obstetrics and Gynecology Kaiser Permanente Medical Center, Panorama City
Assistant Professor Department of obstetrics and gynecology David Geffen-UCLA School of Medicine

Darion Rowan, MD Councillor
Fabrizio Bogliatto, MD, Councillor
Veronica Suzuki, MD, Councillor
Tanja Bohl, MD, Councillor



THE SOCIETY

The International Society of Vulvovaginal Disease (ISSVD) is the foremost organization for those providing care for children, adolescents and adults with vulvovaginal disease. It is a truly international organization with members from more than 30 countries.

In addition to its extensive health professional membership, it meets every other year for a World Congress. The Congress is unrivaled as an educational opportunity but also provides a platform for international networking and a forum for presenting new ideas and technologies. While the ISSVD does not formally host its own trials, most members are extensively involved in basic and clinical research.

With data from ongoing research and innovations in diagnostics and clinical treatments, it is becoming increasingly difficult to treat patients with vulvovaginal diseases without the support of strong pharmaceutical and medical supply industries.

Attendees will be keen to learn from innovation that is occurring in this sector and how advances in decision support, user interaction design and information and data discovery can assist in the practice of medicine.

We expect over 600 registrants with a substantial proportion being key decision makers and budget holders for their health institutions both regionally and internationally.

www.issvd.org



CONGRESS DETAILS

World Congress: September 13-15, 2017

Postgraduate Course: September 11-12, 2017

CITY/COUNTRY

Mendoza, Argentina

VENUE

Intercontinental Hotel

PARTICIPANTS

600 expected

Congress Organizer | Debbie Roepe | Executive Director, ISSVD
8814 Peppergrass Lane
Waxhaw, NC 28173

PH: 001-704.562.2664 | FAX: 001-704-814-9571 | EMAIL: issvd@issvd.org

WEB

www.issvd.org

WHY YOU SHOULD SUPPORT THE CONGRESS

- Demonstrate your company's leadership in the field of vulvovaginal disease
- Reach key professionals including, educators, leaders, academic and industry researchers and clinicians
- Raise your company's visibility in the field of vulvovaginal disease
- Exhibit and distribute your marketing and promotional materials



- Normal vulva (anatomy, physiology and histopathology)
- Vulvar Pruritus. Vulvar dermatoses
- Lichen Simplex Chronicus
- Psoriasis and eccemas
- Lichen Sclerosus and Other White Dermatoses
- Lichen Planus
- Other Common Red Dermatoses
- What Your Pathologist Wants You to Know
- Pediatric Vulvar Disorders
- Hidradenitis Suppurativa
- Noninfectious Vulvar Ulcers
- Other Erosive Dermatoses
- Herpes Simplex Virus (HSV)
- Human Papilloma Virus (HPV)
- HSIL, LSIL, d-VIN
- Difficult Case Discussions
- Update in HPV vaccines
- Paget vulvar disease
- Treatment of early and late-stage vulvar cancer. Therapeutic options
- Vaginal intraepithelial neoplasia
- Pigmented vulvar lesions
- Vulvodynia: History, classification and etiology
- Medical Management of Vulvodynia - Antidepressivos./anticonvulsivantes
- Physical Therapy Management of Vulvodynia
- Surgical Management of Vestibulodynia
- The Atrophic Vagina
- Trichomoniasis
- Inflammatory Vaginitis
- Recurrent and Chronic Bacterial Vaginosis
- Vulvovaginal candidiasis. Recurrent vulvovaginal Candidiasis
- Vaginal dryness and its impact in sexuality.
- Sexual dysfunction. Dyspareunia
- Vulvovaginal cosmetic. Indications?
- Difficult pathological Case Discussions
- Scientific Abstracts



SPONSORS

PLATINUM SPONSOR

Includes:

- (2) Booth spaces 2,50 x 2,00 m each
- Identification as Platinum Sponsor in the Congress website
- Acknowledgement as Platinum Sponsor in the Congress announcements and final program
- Exhibitor badges
- Platinum priority for the choice of (1) item from the list of promotional items (the cost of the item will be at the sponsor's expense)
- Invitation to Welcome Reception

Cost: USD 50.000

GOLD SPONSOR

Includes:

- (2) Booth spaces 2,00 x 2,00 m each
- Identification as Gold Sponsor in the Congress website
- Acknowledgement as Gold Sponsor in the Congress announcements and final program
- Exhibitor badges
- Gold priority for the choice of (1) item from the list of promotional items (the cost of the item will be at the sponsor's expense)
- Invitation to Welcome Reception

Cost: USD 25.000

SILVER SPONSOR

Includes:

- Booth space 2,00 x 2,00 m
- Identification as Silver Sponsor in the Congress website
- Acknowledgement as Silver Sponsor in the Congress announcements, final program
- Exhibitor badges
- Silver priority for the choice of (1) item from the list of promotional items (the cost of the item will be at the sponsor's expense)
- Invitation to Welcome Reception

Cost: USD 10.000



EXHIBITOR OPPORTUNITIES

We kindly invite you to support the Congress through the following opportunities and we are happy to work with you directly to find an exhibiting opportunity that benefits you most.

Entire Event

- **Booth space cost: USD 4.500** (2,00 x 2,00 m)
- **Booth space cost: USD 6.000** (2,50 x 2,00 m)

3 days

- **Booth space cost: USD 3.000** (2,00 x 2,00 m)
- **Booth space cost: USD 4.000** (2,50 x 2,00 m)

2 days

- **Booth space cost: USD 2.000** (2,00 x 2,00 m)
- **Booth space cost: USD 3.000** (2,50 x 2,00 m)

Booth space rental includes:

- Existing space
- 1 power socket (220 volts)
- 1 congress bag
- Exhibitor badges

Important

- Shell scheme, furniture and plants are not included in the booth rental.
- General cleaning will be provided in the Exhibit room.
- General security will be provided in the Exhibit room.

INDUSTRY WORKSHOPS

Includes:

- Meeting room
- Meeting room staff
- Standard audio-visual equipment (data projector, laser pointer, sound system, microphones)

Important:

- All additional costs related to the workshop such as: registration, invited faculty, faculty fees, air tickets, accommodation, technical & audiovisual facilities other than the standard facilities provided in the meeting room, will be at the sponsor's expense.

Cost: USD 20.000



PROMOTIONAL SERVICES

INSERT IN CONGRESS BAG

The sponsoring company may place promotional material in the congress bag. For a better organization and administration, a sample of the promotional material will be required in advance.

Cost: USD 3.000

HOSPITALITY AREA

Rooms available as hospitality areas are located next to the meeting rooms. Decoration and catering services will be at the sponsor's expense.

Cost: USD 1.500 per day

SOCIAL PROGRAM

Welcome Cocktail – **USD 20.000**

Coffee breaks – **USD 5.000 per day**

(Contact the Congress Secretariat)

SYLLABUS ON USB KEY

Attendees will be given a ticket to present at the sponsor's exhibit booth to pickup USB Key

Cost USD 5.000

SATELLITE SYMPOSIA

Includes:

- Meeting room
- Meeting room attendants
- Standard audio-visual equipment (data projector, laser pointer, sound system, microphones)

Important:

- The Symposium scientific program must have the approval of the Organizing Committee
- All additional costs related to the Symposium such as: registration, invited faculty, faculty fees, air tickets, accommodation, technical & audiovisual facilities other than the standard facilities provided in the meeting room will be at the sponsor's expense.

Cost: USD 20.000

Method of Payment

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis.

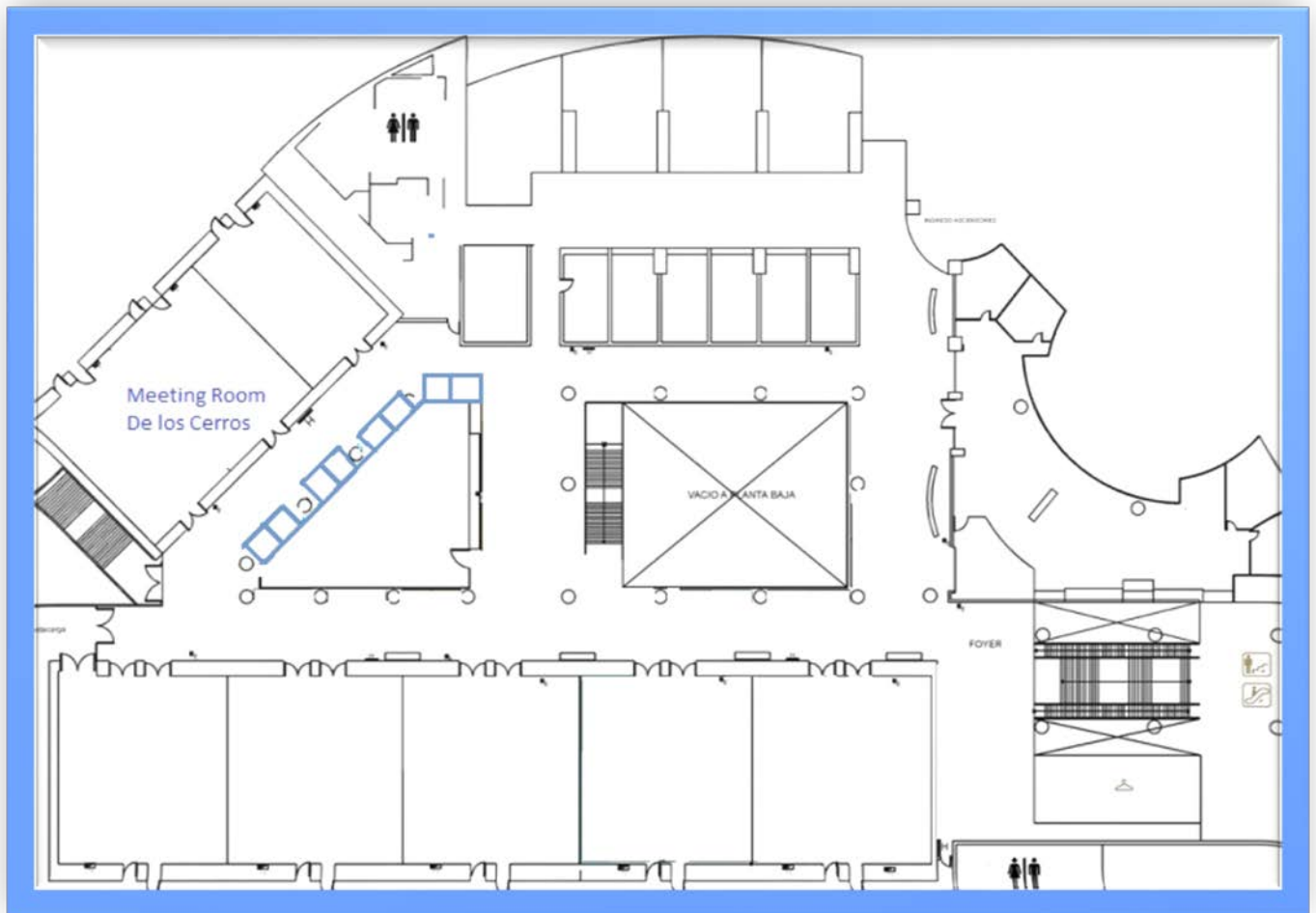
A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed.

TERMS OF PAYMENT & PAYMENT METHODS

Contact Debbie Roepe: executive.director@issvd.org.



FLOOR PLAN



Booth space: 2,50 x 2 m. / 2,00 x 2,00



APPLICATION AND CONTRACT

We hereby acknowledge our intent to be an exhibitor for the ISSVD meeting to be conducted on the dates shown above. We understand that on acceptance, this application becomes a contract, under the terms and conditions set forth here and in the prospectus, which we have read, understand and accept. In making application, we agree to exhibit under and comply with the contract rules and regulations printed in the prospectus, which rules and regulations are hereby made part of the contract.

Signature _____ Date ____/____/____

Name of Exhibiting Company:

Complete Mailing Address:

Telephone:

Fax: _____

Contact Person: _____

Which day (s) will you be exhibiting?

World Congress _____ PG Course _____

Will you have additional needs? _____

Amount to be charged to credit card: \$ _____

Method of Payment: (choose one)

Ck # _____

Visa/MC _____/_____/_____/_____

Exp. Date: _____/_____/_____ Sec. code _____ Zip code _____

(three/four digits on (of C/C Billing Address)

back of card)

The above form can be faxed to Debbie Roepe at 1-704-814-9571

or mailed to 8814 Peppergrass Lane, Waxhaw, NC 28173 USA Phone: 001-704-814-9493

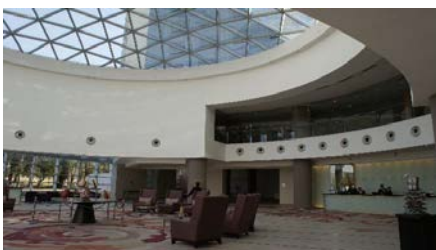
Email: executive.director@issvd.org Web: www.issvd.org

PLEASE FEEL FREE TO FORWARD THIS TO ANYONE ELSE WHO MAY BE INTERESTED

Mendoza Intercontinental Hotel

Discover the modern luxury that Mendoza, one of the greatest wine capitals of the world, has to offer. It is located next to Mendoza Plaza Shopping, the city's largest shopping mall. Adventure seekers can easily visit the foothills of the Andes or explore the local wineries. Unique features include a casino, the largest meeting space in west Argentina, an indoor pool and a luxury spa.

Address: Blvd Perez Cuesta esq. Acceso Este
Guaymallén - Mendoza, M5521AAR - Argentina
Tel: +54-261-5218800





MENDOZA

Mendoza at the foot of the highest mountains of the Andes, is the obligatory gateway to the Pacific Ocean. The weather is nice, warm with little rain and very few windy days, thanks to the protection of the mountains.

"An oasis in the middle of the desert" is the phrase that might define the city of Mendoza. The acequias (irrigation ditches), run beside every main road and glorious fountains that adorn every main square. Lively during the day, the city really comes into its own at night, when the bars, restaurants and cafes along fill up and overflow onto the sidewalks.

The City founded in 1561 by Pedro del Castillo, today is the fourth most populated provinces of Argentina, with all the amenities of the big cities. Sightseeing tours show visitors the history and culture of its dwellers, which may also be appreciated in its museums, its cafés, squares, institutions and public buildings.

In 2005 the city of Mendoza was named as one of the "80 Great Wines Capitals of the World." And in 2010, wine was declared a national drink in Argentina.

Today, Mendoza is one of the most popular year-round tourist destinations in Argentina and from here you can travel to just about anywhere in the country.





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