



XXV World Congress
International Society for the Study of
Vulvovaginal Disease (ISSVD)
September 18-20, 2019

Postgraduate Course
September 16-17, 2019

Both events held at
Centro Congressi Unione Industriale
Torino, Italy

XXV President: Mario Preti, MD

INVITATION TO INDUSTRY SUPPORT AND EXHIBITION PROSPECTUS





INVITATION FROM THE COMMITTEE

Dear Colleagues,

On behalf of the ISSVD Executive Council, Scientific Committee, and Local Organizing Committee, it is our great pleasure to invite you to join the XXV Jubilee Post Graduate Course and World Congress of the International Society for the Study of Vulvovaginal Disease (ISSVD 2019) to be held from September 16-20, 2019 in Torino, Italy.

The five ISSVD days in Torino encompass basic and advanced lectures on vulvovaginal diseases, workshops, courses on vaginitis, scientific sessions and free communications. The interdisciplinary team working in the vulvovaginal diseases field is the main ingredient of a successful meeting and a better patient management.

In 2019, the ISSVD will celebrate its 50th birthday and Torino will be our 25th Biennial event. In Torino you'll have the opportunity to meet colleagues from all over the world, to make new friends and establish the basis of new scientific collaborations. The stimulating scientific program and the social program will enable you to experience the fascinating atmosphere of Torino in the fall when the city fully displays its charms.

Torino has the beating heart of Italian culture, food and wine. The French House of Savoy moved its capital to Torino in 1562 and employed some of the best architects of the time, resulting in the grand boulevards and piazzas, palaces and castles. Torino was the first capital of unified Italy, an amazing mix of history and beauty with the Po river on its east side and sitting at the foot of the Alps. The main green spaces, Valentino Park and Colletta Park, allow for lovely walks. Along the river you can admire the architecture of the grand villas and residences.

Do you like chocolate? Then try Torino's chocolate. Torino's expertise for chocolate, developed in the hands of innovative chocolatiers, offers exciting traditional and artisanal chocolates.

Torino is located in the Piedmont region elected by Lonely Planet as the best region in travel 2019. Piedmont encompasses the Asti, Alba, and Langhe regions, which are incredibly famous wine regions and Alba is the white truffle capital of the world.

Torino has the second-most important Egyptian Museum in the world, after Cairo. The National Museum of Cinema, housed in the Mole Antonelliana, is the greatest in Italy. The Automobile's Museum is waiting for our gala dinner.

And we are looking forward to welcoming you in Torino!

Sincerely yours,
Mario Preti, MD
President, ISSVD



ISSVD MISSION AND GOALS

GOAL #1

To promote international communication among gynecologists, pathologists, dermatologists, and related disciplines, and to establish international agreement on terminology and definitions of vulvovaginal diseases.

GOAL #2

To promote clinical investigation, basic research, and dissemination of knowledge in this field.

The ISSVD Logo is a gothic arch corresponding to the lines of longitude of an overlying globe. The late Dr. Eduard G. Friedrich, Jr. stated in his 1983 presidential address, Foundations of the Arch, " that although the structure appears to be ...a finished edifice, we are more like one of the great cathedrals of Europe in its unfinished state. Those who struggled with the early foundations... rarely lived to see the completed structure.... They depended on those who came afterward to achieve the fulfillment of their vision."



EXECUTIVE COUNCIL



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President

Department of Obstetrics and Gynecology, University of Torino, Italy



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Department of Gynecology and Obstetrics, Centro Hospitalar de São João, Porto, Portugal



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Marc Steben, MD
Councillor

Medical Advisor, STI Unit of Quebec's National Public Health Institute, Montréal, Canada



THE SOCIETY

The International Society of Vulvovaginal Disease (ISSVD) is the foremost organization for those providing care for children, adolescents and adults with vulvovaginal disease. It is a truly international organization with members from more than 40 countries.

In addition to its extensive health professional membership, it meets every other year for a World Congress. The Congress is unrivaled as an educational opportunity but also provides a platform for international networking and a forum for presenting new ideas and technologies. While the ISSVD does not formally host its own trials, most members are extensively involved in basic and clinical research.

With data from ongoing research and innovations in diagnostics and clinical treatments, it is becoming increasingly difficult to treat patients with vulvovaginal disease without the support of strong pharmaceutical and medical supply industries.

Attendees will be keen to learn from innovation that is occurring in this sector and how advances in decision support, user interaction design and information and data discovery can assist in the practice of medicine.

We expect over 500 registrants with a substantial proportion being key decision makers and budget holders for their health institutions both regionally and internationally.



CONGRESS DETAILS

World Congress: September 18-20, 2019

Postgraduate Course: September 16-17, 2019

CITY/COUNTRY

Torino, Italy

VENUE

Centro Congressi Unione Industriale

PARTICIPANTS

500 expected

Congress Organizer | Debbie Roepe | Executive Director, ISSVD
PO BOX 586
Waxhaw, NC 28173

PH: 001.704.709.3511 | FAX: 001.704.680.3508 | EMAIL: issvd@issvd.org

WEB

www.issvd.org



WHY YOU SHOULD SUPPORT THE CONGRESS

- Demonstrate your company's leadership in the field of vulvovaginal disease
- Reach key professionals including, educators, leaders, academic and industry researchers and clinicians
- Raise your company's visibility in the field of vulvovaginal disease
- Exhibit and distribute your marketing and promotional materials
- Promote women's health and well being



PRELIMINARY CONGRESS AND POSTGRADUATE COURSE TOPICS

- Bacterial Vaginosis
- Benign Non Melanocytic Lesions
- Candidiasis
- Female Genital Mutilation
- Genital “Cosmetic Surgery”
- Globalization And Its Impact On Vulvovaginal Diseases
- Hidradenitis Suppurativa
- HPV And Vulvar Diseases: From Condyloma To Invasive Cancer
- HPV Infection: From Epidemiology To Basic Biology
- HPV Vaccines And Vulvovaginal Diseases
- Introduction To Dermoscopy: Instruments And Imaging
- ISSVD Classifications
- Lichen Planus
- Lichen Sclerosus
- Lichen Simplex Chronicus And Other Dermatoses
- Microbioma
- New Approaches To Lichen Sclerosus
- Normal Vulvar Histology
- Other Vaginitis
- Pediatric Age And Vulvovaginal Disease
- Post Menopause And Vulvo-vaginal Health
- Recurrent Vulvovaginal Herpes
- Sexological Aspects Of Vulvar Pain
- Skin Detergent
- Surgery in vulvar disease
- Surveys In Vulvar Diseases
- Therapeutic Principles In Dermatology
- Trichomonas
- Vaginal Atrophy
- Vaginal Sample, Wet Mount
- VaIN and AIN
- Vulvar Anatomy And Its Variants
- Vulvar and vaginal examination
- Vulvar Disease And Systemic Conditions
- Vulvar intraepithelia and invasive neoplasia
- Vulvar Pigmented Lesions
- Vulvar Symptoms
- Vulvar Ulcers
- Vulvovaginal Disease Education



SPONSORS

PLATINUM SPONSOR

Includes:

- (2) Booth spaces
- Identification as Platinum Sponsor in the Congress website
- Acknowledgement as Platinum Sponsor in the Congress announcements and final program
- Exhibitor badges
- Invitation to Social Events

Cost: USD \$30,000

GOLD SPONSOR

Includes:

- (2) Booth spaces
- Identification as Gold Sponsor in the Congress website
- Acknowledgement as Gold Sponsor in the Congress announcements and final program
- Exhibitor badges
- Invitation to Social Events

Cost: USD \$20,000

SILVER SPONSOR

Includes:

- Booth space
- Identification as Silver Sponsor in the Congress website
- Acknowledgement as Silver Sponsor in the Congress announcements and final program
- Exhibitor badges
- Invitation to Social Events

Cost: USD \$10,000



EXHIBITOR OPPORTUNITIES

We kindly invite you to support the Congress through the following opportunities. We are happy to work with you directly to find an exhibiting opportunity that benefits you most.

Entire Event:

- **Booth space cost: USD \$4,500**

3 days:

- **Booth space cost: USD \$3,000**

2 days:

- **Booth space cost: USD \$2,500**

Booth space rental includes:

- Existing space with a table and 2 chairs
- 1 power socket
- Access to all delegate materials
- Exhibitor badges

Important:

- Shell scheme, furniture and plants are not included in the booth rental.
- General cleaning will be provided in the Exhibit room.
- General security will be provided in the Exhibit room.

INDUSTRY WORKSHOPS

Includes:

- Meeting room
- Meeting room staff
- Standard audio-visual equipment (data projector, laser pointer, sound system, microphones)

Important:

- All additional costs related to the workshop such as registration, invited faculty, faculty fees, air tickets, accommodation, technical & audiovisual facilities other than the standard facilities provided in the meeting room, will be at the sponsor's expense.

Cost: USD \$20,000



PROMOTIONAL SERVICES

HOSPITALITY AREA

Rooms available as hospitality areas are located next to the meeting rooms. Decoration and catering services will be at the sponsor's expense.

Cost: USD \$1,500 per day

SOCIAL PROGRAM

Welcome Dinner – **USD \$20,000**

Coffee breaks – **USD \$5,000 per day**

Farewell Cocktail – **USD \$15,000**

President's Dinner – USD \$3,000

SYLLABUS ON USB KEY

Attendees will be given a ticket to present at the sponsor's exhibit booth to pickup USB Key.

Cost USD \$5,000

SATELLITE SYMPOSIA

Includes:

- Meeting room
- Meeting room attendants
- Standard audio-visual equipment (data projector, laser pointer, sound system, microphones)

Important:

- The Symposium scientific program must have the approval of the Organizing Committee
- All additional costs related to the Symposium such as: registration, invited faculty, faculty fees, air tickets, accommodation, technical & audiovisual facilities other than the standard facilities provided in the meeting room will be at the sponsor's expense.

Cost: USD \$20,000

Method of Payment

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis.

A completed Exhibition Booking Form and Contract should be faxed/emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed.

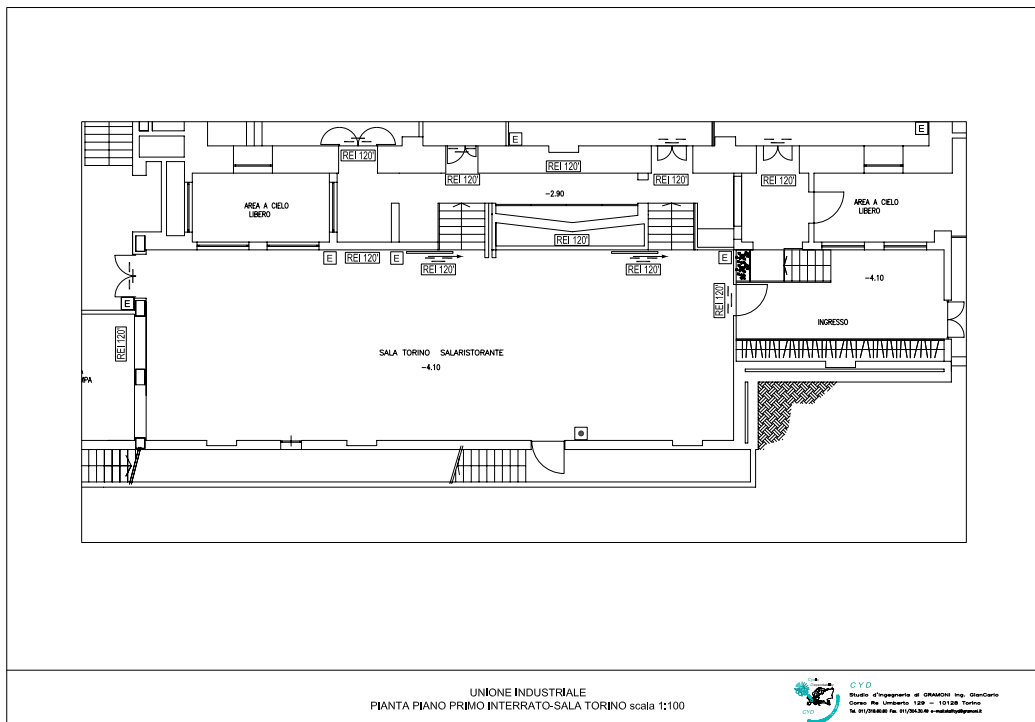
TERMS OF PAYMENT & PAYMENT METHODS

Contact Debbie Roepe: executive.director@issvd.org.



FLOOR PLAN

Exhibitors will be in the same area as catering and banqueting services





APPLICATION AND CONTRACT

We hereby acknowledge our intent to be an exhibitor for the ISSVD meeting to be conducted on the dates shown above. We understand that on acceptance, this application becomes a contract, under the terms and conditions set forth here and, in the prospectus, which we have read, understand and accept. In making application, we agree to exhibit under and comply with the contract rules and regulations printed in the prospectus, which rules and regulations are hereby made part of the contract.

Signature _____ Date ____/____/____

Name of Exhibiting Company: _____

Complete Mailing Address: _____

Telephone: _____

Fax: _____

Contact Person: _____

Which day(s) will you be exhibiting?

World Congress _____ PG Course _____

Will you have additional needs? _____

Amount to be charged to credit card: \$ _____

Method of Payment: (choose one)

Ck # _____

Visa/MC ____/____/____/____

Exp. Date: ____/____ Sec. code _____ Zip code _____

(three/four digits on (of C/C Billing Address) back of card)

The above form can be faxed to Debbie Roepe at 1-704-680-3508

or mailed to PO BOX 586, Waxhaw, NC 28173 USA Phone: 001-704-709-3511

Email: executive.director@issvd.org Web: www.issvd.org

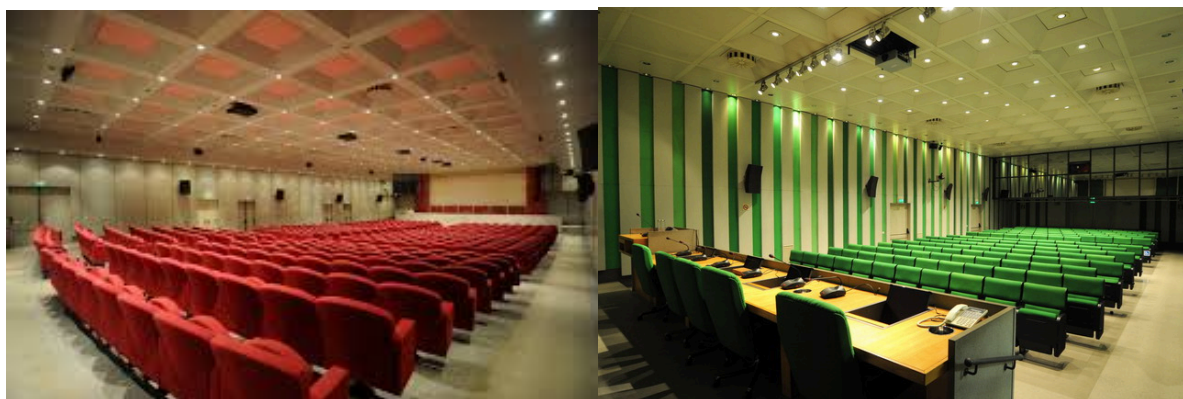
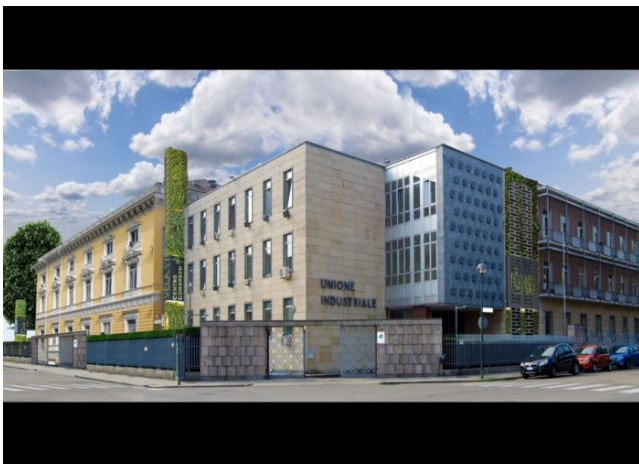
PLEASE FEEL FREE TO FORWARD THIS TO ANYONE ELSE WHO MAY BE INTERESTED



THE CONGRESS VENUE

CENTRO CONGRESSI UNIONE INDUSTRIALE TORINO
Via Vela 1

www.centrocongressiunioneindustriale.it





Torino is waiting for you





Congress Organizer | Debbie Roepe | Executive Director, ISSVD
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Waxhaw, NC 28173

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